

Sponsorship Opportunities



We invite you to enhance your participation and your benefits through sponsorships

Signature Sponsor - \$5,000 (1 available)

- Name and logo on all printed, TV, and social media advertising materials
- Full page ad in Parade of Homes™ magazine
- Recognition at awards dinner and 5-minute audience address time
- Front page logo space on HBCA web site, Parade of Homes™ web site and magazine, and all social media
- Exclusive geofencing location-based marketing and advertising during the Parade globally positioned at each builder model entry
- Featured story in print media (BBN or Florida Today)
- Featured on stage banner at awards dinner
- Table for 8 at awards dinner
- Logo featured on table top sign at every Parade of Homes™ model entry



Award Sponsor - \$3500 (1 available)

- Company name and logo included on all awards and trophies as “Presented by...”
- Recognition at and 4 complimentary tickets to Awards Dinner
- Logo in Parade of Homes™ magazine and social media
- Your representative will present awards on stage at Awards dinner
- Award sponsor recognition in print media announcing winners

Toast Sponsor - \$2500 (1 available)

- Company name and logo displayed at Awards Dinner beverage centers
- Recognition at and 2 complimentary tickets at Awards Dinner
- Recognition and logo in Parade of Homes™ magazine and social media
- Logo on custom glassware



Luxury Car Sponsor – \$2000 (1 available)

- Company name on all printed, TV, social media advertising materials
- Recognition at and 2 complimentary tickets for Awards Dinner
- Recognition and logo in Parade of Homes™ magazine and social media
- Provide vehicles for transportation on model judging day and display at builder approved models



Dinner Sponsor – \$2000 (4 available)

- Company name and logo displayed on all tables at Awards Dinner
- Recognition at and 2 complimentary tickets for Awards Dinner
- Recognition and logo in Parade of Homes™ magazine and social media
- Display tabletop at Awards Dinner



Technology Sponsor - \$1500 (1 available)

- Company name and logo displayed on all tables at Awards Dinner
- Recognition at and 2 complimentary tickets to Awards Dinner
- Recognition and logo in Parade of Homes™ magazine and social media
- Official website host for Parade of Homes™



Hors D'Oeuvres Sponsor - \$750 (Unlimited) - Caliber Home Loans

- Company name and logo displayed on all tables at Awards Dinner
- Recognition at and 2 complimentary tickets to Awards Dinner
- Recognition and logo in Parade of Homes™ magazine and social media



Awards Dinner Door Prize Sponsor – Gift basket or gift card - Suggested Minimum Value \$100

- Company recognition at Awards Dinner

Sponsorships will be awarded to the earliest request

DEADLINE for sponsorship: *January 19, 2018*



March 10 – March 18th, 2018

COMPANY INFORMATION:

HBCA MEMBER: Yes ___ No ___

SPONSOR LEVEL: ___ Signature ___ Award ___ Toast ___ Dinner ___ Technology ___ Hors D'oeuvre

Company Name: _____

Contact Person _____

Phone: _____ Fax: _____

Email: _____

Company Address: _____

City _____ ST _____ Zip _____

___ I will provide our company logo (must be 600 dpi; JPG; TIFF or PDF format).

(Please send logo Suzanne Cummins Director@hbca-brevard.org)

Please return all information to:

HBCA of Brevard
1500 W. Eau Gallie Blvd., Suite A2,
Melbourne, FL 32935
Or email to Director@hbca-brevard.org

___ Check enclosed (make payable to HBCA of Brevard, Inc.) in the amount of \$ _____

___ Charge to my card in the amount of \$ _____ MasterCard ___ Visa ___ American Express ___ Discover

Card # _____ Expiration _____ CVV _____

Print Name on Card _____

Billing Address _____

City _____ ST _____ Zip _____

Signature _____